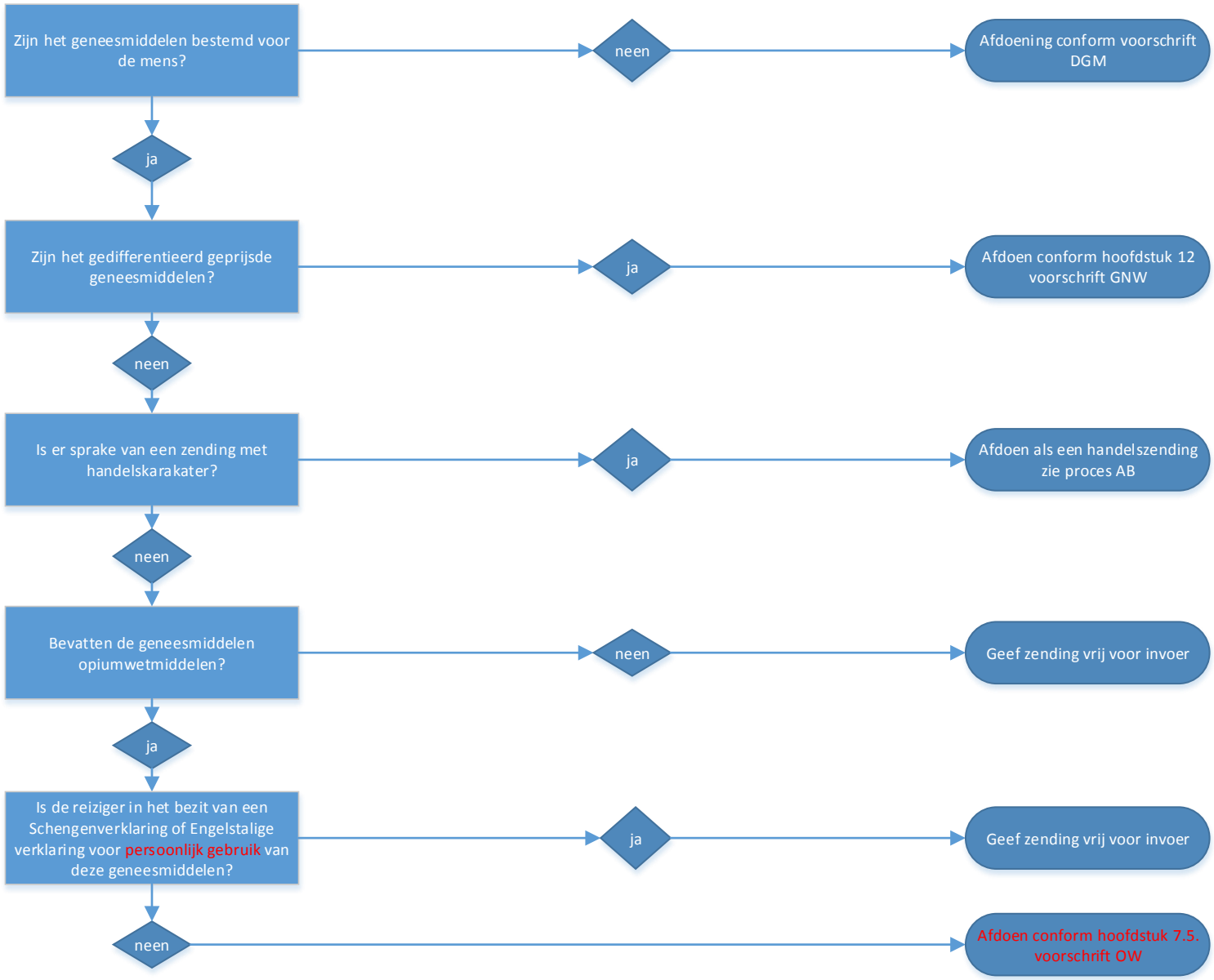Stappenplan geneesmiddelen reizigers