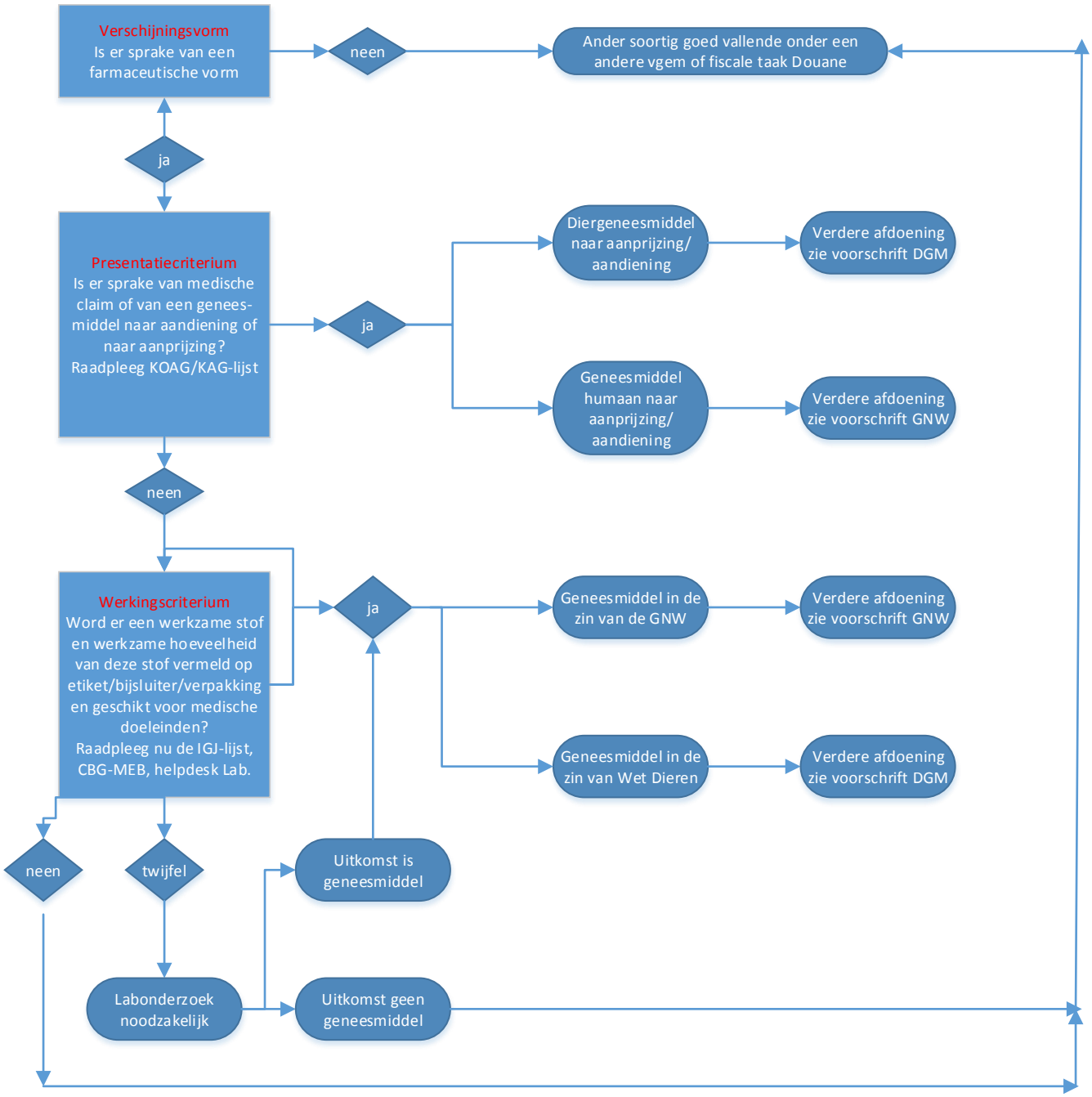Stappenplan vaststelling geneesmiddel